



WKMG

ORDER

Print Date 09/12/12 Page 1 of 2

Flight Dates 09/18/12-09/24/12

<u>Contract / Revision</u>	257679	/	RPOF/HUK, GAE, GARD.	<u>Alt Order #</u>	06297682
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
	09/12/12	09/12/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	POL/RPOF 3 PACK//R/STR/F		600 Fairmount Ave., Ste 306 Towson, MD 21286-1002	<u>Billing Cycle</u>	EOM/EOC
				<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Mentzer Media Services			<u>Demographic</u>	A35+
<u>Buying Contact</u>	Elise Cloyd			<u>Rev Codes</u>	AGY POL GEN
			<u>Sales Office</u> PHI	<u>Product Codes</u>	PL-Candidate
			<u>Sales Region</u> NAT	<u>Priority</u>	P-2
			<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 26650

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	20	\$22,652.50	\$26,650.00	0.00	08/27/12	09/24/12	20	\$22,652.50	\$26,650.00
Totals	20	\$22,652.50	\$26,650.00	0.00					



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Print Date: 09/12/12

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Contract / Revision

257679 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/12/12 / 09/12/12

Order Sep 00:15:00

Advertiser **POL/RPOF 3 PACK/R/STR/** Product **RPOF/HUK, GAE, GARD.** Estimate # **1950**



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Contract / Revision

257678 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1932

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
4	WKM	09/25/12	09/25/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-1-----		1	\$10,000.00	0.00									
7	WKM	09/28/12	09/28/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	----1--		1	\$7,000.00	0.00									
8	WKM	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----1		1	\$1,200.00	0.00									
9	WKM	09/30/12	09/30/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----1		1	\$1,200.00	0.00									
11	WKM	10/01/12	10/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	1-----		1	\$1,000.00	0.00									
12	WKM	10/01/12	10/01/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	1-----		1	\$800.00	0.00									
13	WKM	10/01/12	10/01/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	1-----		1	\$1,500.00	0.00									
														Totals	21 \$36,300.00



WKMG

ORDER

Print Date 09/12/12 Page 1 of 3

Flight Dates 10/09/12-10/15/12

<u>Contract / Revision</u>	257676 /	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u>	<u>Estimate #</u>	1928
09/12/12	09/12/12	15%	<u>Alt Order #</u>	06297637
		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	POL/RPOF 3 PACK//R/STR/F	600 Fairmount Ave., Ste 306 Towson, MD 21286-1002	<u>Order Type</u>	GENERAL
			<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	Mentzer Media Services		<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>	Elise Cloyd		<u>Demographic</u>	A35+
<u>Sales Office</u>	PHI		<u>Rev Codes</u>	AGY POL GEN
<u>Sales Region</u>	NAT		<u>Product Codes</u>	PL-Candidate
<u>Agency Ref</u>			<u>Priority</u>	P-2
<u>600 Fairmount Ave., Ste 306</u>			<u>Advertiser Ref</u>	
<u>Towson, MD 21286-1002</u>				

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 75450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	70	\$64,132.50	\$75,450.00	0.00	10/01/12	10/15/12	70	\$64,132.50	\$75,450.00
Totals	70	\$64,132.50	\$75,450.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	10/09/12	10/12/12	11-12p Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$1,000.00			0.00					
2	WKMG	10/09/12	10/12/12	News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$800.00			0.00					
E 3	WKMG	10/09/12	10/14/12	M-SU 11p News	CM	11-1135p	-TWTFSS	:30	8	\$1,500.00	P-2	0.00	NM	8	\$12,000.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTFSS		8	\$1,500.00			0.00					
7	WKMG	10/11/12	10/11/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
				No Show/see Thu 9p 1hr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTFSS		8	\$1,500.00			0.00					



WKMG

Print Date: 09/12/12

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Contract / Revision

257676 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 09/12/12 / 09/12/12

Order Sep 00:15:00

Advertiser **POL/RPOF 3 PACK/R/STR/** Product RPOF/HUK, GAE, GARD.

Estimate # 1928



WKMG

Print Date: 09/12/12

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Contract / Revision

257676

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision

09/12/12 / 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1928

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N19	WKM	10/09/12	10/12/12	M-F David Letterman	CM	1136p-1238a	-TWTF--	:30	8	\$250.00	P-2	0.00	NM	8	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-TWTF--	8	\$250.00	0.00										
N20	WKM	10/10/12	10/10/12	Wed Prime 9p	CM	9-10p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	--W----	1	\$2,500.00	0.00										
N21	WKM	10/13/12	10/13/12	NCAA Football 3p Game	CM	various	-----S-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S-	2	\$2,500.00	0.00										
N22	WKM	10/13/12	10/13/12	Sat Prime 9p	CM	9-10p	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S-	1	\$1,000.00	0.00										
N23	WKM	10/13/12	10/13/12	Sat Prime 10p	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00										
N24	WKM	10/14/12	10/14/12	Sun Prime 9-10p	CM	9-10p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S	1	\$2,500.00	0.00										
N25	WKM	10/15/12	10/15/12	CBS This Morning	CM	7-9a	M-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12	10/21/12	M-----	2	\$350.00	0.00										
N26	WKM	10/15/12	10/15/12	Local 6 News 12-1230p	CM	12-1230p	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12	10/21/12	M-----	1	\$250.00	0.00										
N27	WKM	10/15/12	10/15/12	1230-2p CBS Soaps	CM	12:30-2p	M-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12	10/21/12	M-----	2	\$800.00	0.00										
N28	WKM	10/15/12	10/15/12	News at 7p	CM	7-7:30p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12	10/21/12	M-----	1	\$1,000.00	0.00										
N29	WKM	10/15/12	10/15/12	M-F David Letterman	CM	1136p-1238a	M-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12	10/21/12	M-----	2	\$250.00	0.00										
														Totals	70 \$75,450.00



WKMG

ORDER

Print Date 09/12/12 Page 1 of 3

Flight Dates 10/02/12-10/08/12

<u>Contract / Revision</u>	<u>257675</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Estimate #</u>	1931
09/12/12	09/12/12	<u>Billing Contact</u>	<u>Alt Order #</u>	06297660
<u>Advertiser</u>	POL/RPOF 3 PACK//R/STR//	600 Fairmount Ave., Ste 306 Towson, MD 21286-1002	<u>Billing Type</u>	Cash
<u>Agency</u>	Mentzer Media Services		<u>Order Type</u>	GENERAL
<u>Buying Contact</u>	Elise Cloyd		<u>Billing Cycle</u>	EOM/EOC
<u>Sales Office</u>	PHI		<u>Billing Calendar</u>	BROADCAST
<u>Sales Region</u>	NAT		<u>Demographic</u>	A35+
<u>Agency Ref</u>			<u>Rev Codes</u>	AGY POL GEN
<u>Priority</u>	P-2		<u>Product Codes</u>	PL-Candidate
<u>Advertiser Ref</u>			<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 76550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

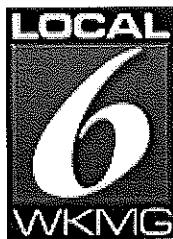
Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	43	\$65,067.50	\$76,550.00	0.00	10/01/12	10/08/12	43	\$65,067.50	\$76,550.00
Totals	43	\$65,067.50	\$76,550.00	0.00					

Billing Plan

Totals	Spots	Amount
4	\$4,000.00	
4	\$3,200.00	
6	\$3,600.00	
1	\$3,000.00	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	10/02/12	10/05/12	11-12p Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4	\$1,000.00			0.00					
2	WKMG	10/02/12	10/05/12	News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4	\$800.00			0.00					
E 3	WKMG	10/02/12	10/07/12	M-SU 11p News	CM	11-1135p	-TWTFS	:30	6	\$600.00	P-2	0.00	NM	6	\$3,600.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTFS		6	\$600.00			0.00					
E 4	WKMG	10/02/12	10/02/12	Tue Prime 8p	CM	8-9p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		6	\$600.00			0.00					



WKM

Print Date: 09/12/12

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Contract / Revision

257675 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1931

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 4	WKM	10/02/12	10/02/12	Tue Prime 8p NCIS	CM	8-9p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1	\$3,000.00			0.00						
5	WKM	10/02/12	10/02/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1	\$9,000.00			0.00						
7	WKM	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$9,000.00			0.00						
8	WKM	10/05/12	10/05/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1--		1	\$7,000.00			0.00						
9	WKM	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----1		1	\$1,300.00			0.00						
10	WKM	10/07/12	10/07/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----1		1	\$2,000.00			0.00						
12	WKM	10/08/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	1-----		1	\$1,000.00			0.00						
13	WKM	10/08/12	10/08/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	1-----		1	\$800.00			0.00						
14	WKM	10/08/12	10/08/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	1-----		1	\$1,500.00			0.00						
N 15	WKM	10/02/12	10/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		4	\$250.00			0.00						
N 16	WKM	10/02/12	10/05/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		4	\$1,000.00			0.00						
N 17	WKM	10/06/12	10/06/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$4,000.00			0.00						
N 18	WKM	10/06/12	10/06/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$1,100.00			0.00						



WKM

Print Date: 09/12/12

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Contract / Revision

257675 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1931

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type		Amount	Totals	
													Spots	Spots			
N 18	WKM	10/06/12	10/06/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00	NM		1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$1,100.00			0.00							
N 19	WKM	10/07/12	10/07/12	NFL Game 1 NFL Game 1	CM	various (1:00 PM-4:00 PM)	-----S	:30	2	\$4,150.00	P-2	0.00	NM		2	\$8,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		2	\$4,150.00			0.00							
N 20	WKM	10/07/12	10/07/12	NFL Game 2 NFL Game 2	CM	various (4:00 PM-7:00 PM)	-----S	:30	2	\$4,750.00	P-2	0.00	NM		2	\$9,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		2	\$4,750.00			0.00							
N 21	WKM	10/08/12	10/08/12	News at 7p News at 7p	CM	7-7:30p	M-----	:30	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$1,000.00			0.00							
N 22	WKM	10/06/12	10/06/12	Sat Prime 9p Crimetime Sat	CM	9-10p	-----S-	:30	1	\$900.00	P-2	0.00	NM		1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$900.00			0.00							
N 23	WKM	10/08/12	10/08/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	M-----	:30	1	\$250.00	P-2	0.00	NM		1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$250.00			0.00							
N 24	WKM	10/08/12	10/08/12	M-F David Letterman David Letterman	CM	1136p-1238a	M-----	:30	1	\$250.00	P-2	0.00	NM		1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$250.00			0.00							
N 25	WKM	10/08/12	10/08/12	News at 5p News at 5p	CM	5-530p	M-----	:30	1	\$650.00	P-2	0.00	NM		1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$650.00			0.00							
N 26	WKM	10/06/12	10/06/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----S-	:30	1	\$200.00	P-2	0.00	NM		1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$200.00			0.00							
Totals														43	\$76,550.00		